

REFERENCE FROM STEPH BOWEN, MARKETING MANAGER, KENT UNION

At Kent Union we have been working with Hedley Basford of Student Union Surveys to develop online Student Satisfaction Surveys.

The software has given us a foolproof way of developing questionnaires which has allowed us to find out more about our Students and our service provision than has ever been possible before.

The support and guidance provided by Hedley has been invaluable in helping us to get the best from the system and I would be happy to recommend Student Union Surveys to anyone looking to develop their online research capabilities.

This system has made Marketing Research a pleasure to do!

Steph Bowen,

Marketing Manager,

Kent Union, University of Kent

